

# EDUCATIONAL SEMINARS at MADAME TUSSAUDS WASHINGTON D.C.

**Ever wondered how our figures look so life-like?** Our studio artist will give your group a brief interactive presentation on what it takes to create and maintain one of Madame Tussauds world-renowned wax figures. This hands-on learning experience allows guests to touch pieces of our figures and get answers to questions from the expert! The trade secrets used to create these figures have been kept secret for over 200 years. Now your group can unlock the secrets in one of Madame Tussauds' educational seminars!



**WHEN?** Monday – Friday, based upon demand and availability of staff. Seminars are typically 45 minutes in length; please add this to your visit time. Workshops must be booked and paid at least three weeks in advance to guarantee space and availability.



## **WHO ARE SEMINARS AVAILABLE TO AND HOW DO I BOOK?**

Seminars are suitable for groups of 15 or more and may be tailored for elementary up to college students. Please contact our groups department for more information and to schedule your group visit.

### **Group Sales Department**

OPEN: Mon -Fri from 9am to 5pm

PHONE: 866.923.9569

Email: [GroupSales@MadameTussaudsDC.com](mailto:GroupSales@MadameTussaudsDC.com)

**WHAT IS THE COST:** Additional \$3.00 per person on top of the attraction admission

## **WHAT DOES THE COST OF THE WORKSHOPS INCLUDE?**

- A 30-minute presentation by key members of Madame Tussauds Washington D.C. staff on the specific subject area.
- Question & Answer Session – 15 minutes
- Allow 1 ½ - 2 hours for the full experience, seminar plus attraction self-guided tour.

## **WHAT WORKSHOPS ARE AVAILABLE?**

### **ART & DESIGN STUDIES: STUDIO SECRETS**

- Overview of the maintenance of wax figures
- Artistic techniques demonstrated
- Participate in a mock sitting

### **BUSINESS STUDIES: TRAVEL & TOURISM STUDIES**

- Creation of Brand Identity
- Product Development and Market Research
- Direct and Online Marketing Techniques

### **Immersive U.S. Historical Seminars**

- Notable Facts about each President
- Overview of the creation of the Presidents
- Overview of the maintenance of wax figures

