



“HANGOVER” IN LAS VEGAS HAS US SEEING DOUBLE
Bradley Cooper Wax Likeness Added to Madame Tussauds Las Vegas

(Las Vegas, Nevada, July 18, 2011) – Actor and star of blockbusters “The Hangover” and “The Hangover Part II,” **Bradley Cooper** joins the esteemed Madame Tussauds Las Vegas collection Monday with a twice as nice likeness worth \$300,000.

The actor and wax figure met for the first time at the side-by-side unveiling. Cooper commented, “Thank you, Madame Tussauds Las Vegas. I am honored to be added to the collection.”

Bradley Cooper met with Madame Tussauds artists months before, where hundreds of measurements of the actor were taken - along with color matching of his hair, eyes and skin tone in preparation for his figure. Along with his signature smile, the figure is donning a tailored two-piece Tom Ford suit.

“We’re thrilled to add Bradley Cooper to our attraction. He has become an iconic Vegas figure with the popularity of ‘The Hangover,’ so it was a great match-up,” said Madame Tussauds Las Vegas General Manager Rosita Chapman.

The 36 year-old actor’s on-screen career catapulted after the release of “The Hangover” film, followed by movies “Limitless” (out on Blu-ray tomorrow) and “The Hangover Part II.”

“Bradley Cooper” joins more than 100 celebrity wax figures at Madame Tussauds Las Vegas, located in front of The Venetian Resort Hotel Casino. The attraction features seven themed rooms and includes new figures such as Eva Longoria, Gwen Stefani and Lady Gaga.

Madame Tussauds Las Vegas is currently offering an online summer locals special. Locals with a Nevada ID can purchase tickets online for \$12.50 each (50 percent off the General Admission rate) through September 5, 2011. Visit www.madametussauds.com/lasvegas for details.

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About Madame Tussauds Las Vegas:

Madame Tussauds Las Vegas offers guests the unique opportunity to “interact” with incredibly life-like iconic figures from the celebrity worlds of film, TV, music, sports and politics. Only at Madame Tussauds Las Vegas can you “grab hold” of your favorite stars, with our many interactive experiences. With more than 100 wax figures, Madame Tussauds Las Vegas allows you to take pictures, touch and get up close and personal in a themed setting. Madame Tussauds Las Vegas is located on the Las Vegas Strip at the Venetian Resort Hotel Casino. The attraction is open 365 days a year from 10AM. For attraction hours and pricing, please call (702) 862-7800 or visit online at www.madametussauds.com/lasvegas.

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