



## **FACT SHEET**

<b>Date Open:</b>	<b>August 1, 2009</b>
<b>Location:</b>	6933 Hollywood Boulevard Hollywood, CA 90028 <i>Next to the historic Grauman's Chinese Theatre</i>
<b>Website:</b>	<a href="http://www.madametussauds.com/hollywood">www.madametussauds.com/hollywood</a>
<b>Phone Number:</b>	(323) 798-1670
<b>Hours of Operation:</b>	Open daily at 10:00AM
<b>Admission Price:</b>	General admission: \$25.00 Children (4-12 years old): \$18.00 Seniors (60 years+): \$20:00 Kids 3 and under are free

### **Guest Experience:**

Madame Tussauds Hollywood is poised to become the premier guest destination in Hollywood – the Entertainment epicenter – when it opens a new multi-million dollar attraction in August 2009 next to the world famous Grauman's Chinese Theatre. The all-new \$55 million dollar attraction, the first-ever to be built from the ground up, will take guests on a unique, immersive and emotionally-charged journey interacting with their favorite celebrities – without velvet ropes or barriers – stepping into elaborate sets that truly create a memorable guest experience.

At Madame Tussauds Hollywood, guests will experience the real glamour and elegance of Hollywood! Spread over three floors and 18 themed zones, there will be plenty of interaction, surprises and some truly breathtaking experiences. Who do you want to meet?

## **For Your Next Event:**

An ideal location for receptions, parties and premiere events for up to 1,200 guests, Madame Tussauds Hollywood provides not only a venue, but a full guest experience that can be customized to enhance your event. With 30,000 square feet of event space (accommodating 50 to 1,000 guests) and 6,000 square feet on our rooftop garden terrace (capacity for 350 to 400 guests), we can deliver your message and guest experience for any event need!

**Recommended Parking:** Madame Tussauds garage – easy access off Orange Drive with full service valet parking for all customers. Rates are \$2.50 every 15 minutes, \$10.00 maximum.

Additional parking is available at Hollywood and Highland. Rates are \$1.00 every 20 minutes; \$10.00 self park maximum, \$15.00 valet maximum.\*

\* \$2:00 for first four hours – validation required from a business inside the Hollywood and Highland center.

**Payment:** Visa, Mastercard, American Express, and Discover

**Parent Company:** Merlin Entertainments Group  
[www.merlinentertainments.biz](http://www.merlinentertainments.biz)  
Mr. Nick Varney, CEO

### **For further information, please contact:**

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**Jerry Brown, Solters & Digney PR**  
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### **For booking a special event, please contact:**

**Elizabeth McDonald, Madame Tussauds Hollywood Events**  
(213) 595-2756 –or– [elizabeth.mcDonald@merlinentertainments.biz](mailto:elizabeth.mcDonald@merlinentertainments.biz)

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