



## MADAME TUSSAUDS LAS VEGAS Here's the Scoop

Madame Tussauds Las Vegas is the hottest, interactive celebrity attraction on the Las Vegas Strip. While our worldwide attractions have prided themselves on their interactive nature for more than 200 years by encouraging people to take pictures, mingle and even touch the incredibly lifelike wax figures, it has now been taken to a whole new level. Yes, the amazingly lifelike wax figures are still an integral part of the attraction but they are no longer the stars... you are! The attraction immerses you in a number of sensational, one-of-a-kind dynamic experiences that create personal memories with some of the world's biggest icons. Want to know more? Read on.

### WHO ARE WE?

Madame Tussauds Las Vegas

### WHERE ARE WE?

On the Las Vegas Strip  
In front of The Venetian Resort-Hotel-Casino  
3377 Las Vegas Blvd. South  
(On the moving walkways between The Strip and The Venetian)

### WHEN ARE WE OPEN?

Madame Tussauds opens at 10 a.m., seven days a week\*\*  
\*\*Occasionally we may close early for special events. Please call ahead to plan your visit.

### HOW MUCH DOES IT COST?

General admission \$25.00, Seniors (60+) \$18.00, Students (13 & up) \$18.00, NV residents \$18.00, Children (7-12) \$15.00, Children 6 and under are free. We feature a variety of special prices for groups and packages.

### WHO'S THE BOSS?

Merlin Entertainments Group.  
[www.merlinentertainments.biz](http://www.merlinentertainments.biz)

### WHAT DO WE DO?

We Create "Magic Moments"

...more

### WHAT DOES THAT MEAN?

Madame Tussauds invites you to do the things that celebrities do. "Sing for Simon" On Stage. Do you have what it takes to impress Simon? Brides are lining up to be a part of the attraction's *Marry "Clooney"* experience where guests can slip on a wedding dress and say I do to Hollywood's most unobtainable bachelor. Don the signature bunny ears and party with "Hef."

Like a good scare? *SCREAM*, is the scariest attraction in Las Vegas. Wax figures and live actors await you in this uniquely themed environment. Enter if you dare!

Whether its golfing with "Tiger Woods" or sitting front and center for one last concert with "The King," Madame Tussauds invites you to let go of reality to create personal memories with some of the world's biggest icons, all set in authentic environments that puts you with the "in crowd" and the people we would love to be.

#### WHAT ELSE?

The 30,000 square foot attraction covers two separate floors and features eight, distinctly themed areas that take you from a Vegas nightclub themed room with guests such as "Brad Pitt" and "Angelina Jolie" to a trip down memory lane to the swanky days of Old Vegas. On the way, get pumped in a sports arena where you can step inside our UFC® Octagon™ with "Chuck 'Iceman' Liddell." Then experience what it's like to be a rock-star with "Gwen Stefani" in our On-Stage room. Take a behind-the-scenes look to see how we do the cool things we do, or put yourself in the moments that shaped America from walking on the moon to the "Oval Office" experience. You are not just watching the moment, you are living it.

#### WHO'S IN CHARGE?

Rosita Chapman, General Manager, Madame Tussauds Las Vegas  
(702) 862-7801, [Rosita.Chapman@madametussaudslv.com](mailto:Rosita.Chapman@madametussaudslv.com)

#### WHO HANDLES MARKETING /PR?

Jennifer Morton, (702) 862-7803

#### WHAT'S THE WEBSITE?

[www.madametussauds.com](http://www.madametussauds.com)

#### About Madame Tussauds Las Vegas:

Madame Tussauds Las Vegas offers guests the unique opportunity to "interact" with incredibly life-like iconic figures from the celebrity worlds of film, TV, music, sports and politics. Only at Madame Tussauds Las Vegas can you "grab hold" of your favorite stars, with our many interactive experiences. With more than 100 wax figures, Madame Tussauds Las Vegas allows you to take pictures, touch and get up close and personal in a themed setting. Madame Tussauds Las Vegas is located on the Las Vegas Strip at the Venetian Resort Hotel Casino. The attraction is open 365 days a year from 10AM. For attraction hours and pricing, please call (702) 862-7800 or visit online at [www.madametussauds.com/lasvegas](http://www.madametussauds.com/lasvegas).

**MERLIN ENTERTAINMENTS** is the leading name in location-based, family entertainment, and has seen the most successful and dynamic growth of any company in the sector over the last five years. Europe's Number 1 and the world's second-largest visitor attraction operator, By the end of 2011 Merlin will operate 78 attractions, six hotels/two holiday villages in 17 countries and across four continents. The company aims to deliver memorable and rewarding experiences to its 43.6 million visitors worldwide, through its iconic global and local brands, and the commitment and passion of its managers and more than 16,000 employees. Merlin Entertainments operates the following attractions - SEA LIFE, Madame Tussauds, LEGOLAND, The EDF Energy London Eye, Dungeons, Gardaland, LEGOLAND Discovery Centres, Alton Towers Resort, Warwick Castle, Thorpe Park, Chessington World of Adventures Resort, Blackpool Tower, Heide Park, Earth Explorer, Sydney Aquarium, WILD LIFE Sydney, Sydney Tower Eye and SKYWALK, Kelly Tarlton's Antarctic Encounter Underwater World, Oceanworld Manly and Hamilton Island Wildlife Park. All brands which are distinctive, challenging and innovative – and which have great potential for growth in the future. Visit [www.merlinentertainments.biz](http://www.merlinentertainments.biz) for more information.