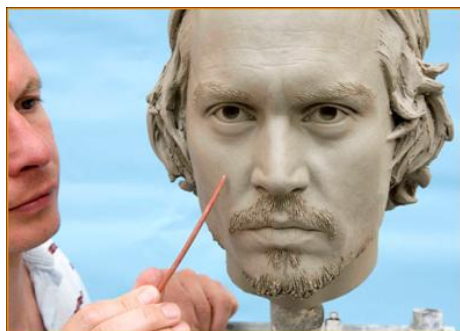




**EDUCATIONAL SEMINARS
at
MADAME TUSSAUDS WASHINGTON D.C.**

Ever wondered how our figures look so life-like? Our artist will give your group a brief interactive presentation on what it takes to create and maintain Madame Tussauds world-renowned wax figures. This hands-on learning experience allows guests to see and touch molds and pieces, like hands and heads, of our figures. Also get answers to questions from the artists who daily maintain the figures. Your group can unlock the secrets in a Madame Tussauds' WAX WORKS educational seminars!

WHEN? Monday – Friday, seminar start time is usually between 9am and 10:30am, this is based upon demand and availability of staff. Workshops must be booked and paid at least three weeks in advance to guarantee space and availability.



WHO ARE THEY AVAILABLE TO? All the seminars are suitable for groups of 15 or more, the maximum capacity is 65. The Studio Secrets workshop can be tailored for young students up to seniors please contact our groups department for more information.

Group Sales Department

OPEN: Mon -Fri from 9am to 5pm

PHONE: 1-888-923-0334 (US & Canada) or 1-212-512-9600 x 607

EMAIL: GroupSales@MadameTussaudsNY.com

WHAT IS THE COST: Additional \$3.00 per person on top of the attraction admission (i.e.: \$15.50 the inclusive price per adult).

WHAT DOES THE COST OF THE WORKSHOPS INCLUDE?

- A 30-minute presentation by key members of Madame Tussauds D.C. staff on the specific subject area.
- Question & Answer Session – 15 minutes
- Self-guided tour of Madame Tussauds Washington D.C.
- Allow 1 ½ - 2 hours for the full experience



WHAT WORKSHOPS ARE AVAILABLE?

ART & DESIGN STUDIES: STUDIO SECRETS

- Staff from the Studios, Marketing and Sales Departments gives guests an active insight in to how Madame Tussauds decides what figures to create, how they are designed, created and maintained.
- Guests are shown a video on the Making of a wax figure.
- Studios staff demonstrate techniques used to create and maintain the wax figures.
- A select number of guests are invited from the audience to participate in a mock sitting for their own wax figure.

BUSINESS STUDIES: TRAVEL & TOURISM STUDIES

- Advertising & Public Relations
- Brand Name and Identity
- Product Development & Market Research
- Direct Marketing & Website and Email Marketing

