



## **HOLLYWOOD'S HOTTEST LEADING MAN ROBERT PATTINSON TO TAKE STARRING ROLE AT MADAME TUSSAUDS LONDON**

**2<sup>nd</sup> March 2010** – Madame Tussauds London expects to spark a fan frenzy today as it confirms the next actor to be admitted into the world famous attraction is the hottest celebrity of the moment, Brit born A-lister and star of the phenomenally successful *Twilight* saga, Robert Pattinson. The wax figure of the British heartthrob will be revealed in March, ahead of the release of his latest film, *Remember Me*, in early April.

The studios team are busy recreating R-Pattz's trademark sultry expression and messy hair, whilst the figure's outfit will reflect his rugged style with an open collared shirt and skinny trousers. The figure making process takes four months of intense work to complete at a cost of £150,000.

"Robert Pattinson is one of the hottest celebrities in the world and we have been inundated by requests to make him at Madame Tussauds London," commented Liz Edwards, PR Manager at the attraction. "We are delighted that we'll be able to give fans the chance to to meet their idol and pose for pictures with him. They can even give him a kiss on the cheek which I'm sure will be a big hit with his female followers!"

Fans can cosy up with Pattinson in his own special VIP area at Madame Tussauds' exclusive A-list party area. The actor will be in good company as he joins a host of other top celebrities from screen superstars including Jonny Depp, Angelina Jolie and Brad Pitt, to fashion icons like Kate Moss.

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**For further information please contact Jenny Orton or Seb Thompson at freerange communications on 0207 402 9966 or [jenny@freerange.eu](mailto:jenny@freerange.eu)**

**Notes to Editors:**

- Prices to Madame Tussauds are from £12.77 for adults and children (4-15 inclusive) when you pre-book at [www.madametussauds.com/london](http://www.madametussauds.com/london). Priority access tickets can also be booked on 0871 894 3000.
- Madame Tussauds Studios London has been making wax figures for over 150 years. Each masterpiece takes four months, and a team of 20 dedicated sculptors, to create. Over 500 precise body measurements are referenced, real head hairs are inserted one by one, and countless layers of paints and tints are applied to build up skin tones - all to achieve the kind of astonishing realism that has kept Madame Tussauds world renowned for over two centuries.
- Madame Tussauds has attractions in London, Hollywood, New York, Las Vegas, Washington D.C., Amsterdam, Berlin, Hong Kong and Shanghai with interactive figures and experiences built around fame and celebrity. In London, guests can get up close and personal with incredibly lifelike replicas of 21<sup>st</sup> century stars like Kate Moss, Johnny Depp and Amy Winehouse, brave the scariest Chamber Of Horrors yet, complete with actors as bloodthirsty serial killers and take a time-travelling taxi ride through 400 years of amazing London history.

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