Madame Tussauds LONDON

ACCESSIBILITY GUIDE

THIS DOCUMENT IS DESIGNED TO ENSURE THAT ALL GUESTS ARE AWARE OF WHAT MADAME TUSSAUDS LONDON IS AND WHAT IT INVOLVES, AND HELP EACH INDIVIDUAL MAKE INFORMED DECISIONS ABOUT THEIR VISIT.

WE ARE COMMITTED TO INCLUSIVITY AND ACCESSIBILITY AND WANT TO ENSURE THAT ALL OF OUR GUESTS WHO ENTER THE ATTRACTION HAVE THE BEST EXPERIENCE POSSIBLE.

SHOULD YOU NEED TO DISCUSS YOUR VISIT OR REQUIREMENTS WITH US, PLEASE EMAIL US AT <u>GUEST.EXPERIENCE@MADAME-TUSSAUDS.COM</u> OR CALL MERLIN ENTERTAINMENTS ON 02074870351



ACCESSIBLE TRAVEL TO MADAME TUSSAUDS LONDON

Train

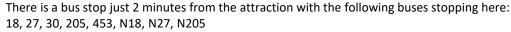
The nearest railway station to Madame Tussauds London is Marylebone Station, which is less than half a mile from the attraction. All platforms are fully accessible from street level.

Tube



Baker Street station is on the Bakerloo, Jubilee, Metropolitan, Circle and Hammersmith & City lines and is 200m away from the attraction. The details of the station facilities can be found <u>here</u>. The closest London Underground station that is fully accessible from the platform to the street is Euston Station. TfL's Step Free Tube Guide can be found <u>here</u>.

Bus



PARKING

Please be aware that we have no car parking available on site. Parking facilities in the surrounding area are limited. For car parking nearby please visit here.



ASSISTANCE DOGS

Assistance dogs including guide dogs, seeing eye dogs and hearing dogs are permitted within Madame Tussauds London. Please note that other therapy pets and/or emotional support animals are not allowed inside Madame Tussauds London. Assistance dogs will be unable to board our Spirit of London ride. Please speak to a member of staff or the ride team for assistance on the day.

PREGNANT GUESTS

Pregnant guests are welcome to visit Madame Tussauds London at any time during their pregnancy and are able to gain access to all levels of the attraction. However, we do not recommend:

Alien: Escape:

This experience is not recommended for those with a heart condition, high blood pressure, a nervous disposition, or those who are pregnant.

Spirit of London:

For comfort and safety, it is advisable for any expectant mothers to sit to their side, or as comfortable as they can be prior to the lap bar coming down. Should you experience any difficulties then in the duration of the ride, then you should raise your arm and the ride team who monitor the running of the ride will be able to assist.

Marvel Universe 4D Experience:

As a 4D experience, our Marvel movie has different effects which include a back poke as part of the effect. We do have 6 seats located at the back of the cinema and should you wish to avoid this affect then please speak to a team member before entering who will be able to assist you. If you do not wish to enter this part of the attraction, then our team can direct you to the next part of the attraction.

FIRST AID

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We have a number of first aid kits available throughout the attraction and trained first aiders onsite. Should you require first aid on your visit date, please speak to a member of the team who would be happy to assist.



CARER TICKETS

One carer can enter Madame Tussauds London for free when accompanying a disabled guest. You must present one of the following forms of documentation on the day to enter with a carer ticket:

• Entitlement to Disability Living Allowance for children under 16 or Personal Independent payments for those aged 16-64, either in the form of a letter stating that the benefit has been awarded, or the actual Allowance book

- Attendance Allowance or Carer's Allowance letter of award
- Incapacity Benefit books, or a letter notifying the recipient that the benefit has been awarded
- A Blue or Orange badge, or
- In the case of visual impairment, a registration card known as the BD8 or a Certificate of Visual Impairment (CVI).
- International Proof of Disability (ISA (international symbol of access) or similar must be printed on it)

All visiting guests except for the carer require a purchased entry ticket. The carer themselves must pre-book their entry by clicking here.

Please note: The carer must be 14+ years.

QUEUING IF DISABLED



Madame Tussauds London is committed to making our attraction as accessible as possible to all of our guests. As such, we are happy to help guests who are unable to queue for long periods of time to access the attraction quicker if necessary. Please just speak to a member of our admissions team if you feel you will struggle to queue outside for any length of time, or head to the Fast track entrance.



WHEELCHAIR USERS

Madame Tussauds London is homed in a heritage building built in 1884. The attraction is set across 6 floors with multiple staircases varying in width and length between each floor of the attraction.

As such, strict controls are placed on guest capacity within our building and we can therefore only welcome **3** wheelchair users into our building at any one time in order to ensure smooth and safe passage in case of an emergency. Our trained staff will ensure that guests with disabilities are transported safely from floor to floor within our building by means of a lift. Much as we are proud to state that we are fully accessible, our lifts are an intrinsic part of this access. We therefore are only able to book one wheelchair on the hour each hour within our opening times.

We highly recommend that guest's pre-book a wheelchair slot in advance to avoid disappointment as these time slots can become fully booked. We may be able to accommodate on the day wheelchair slot requests onsite, however this is subject to remaining availability and is not guaranteed.

To book a wheelchair slot, please click here. Please note booking a wheelchair slot must be done at least 24 hours prior to your visit date.

In case of an emergency, our hosts are all trained to know how to assist our guests who are wheelchair users. These staff members will be on hand to assist any guests with access requirements in an emergency situation.

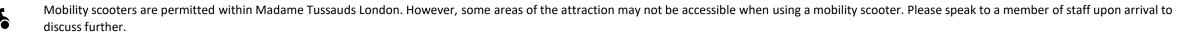
HIRING A WHEELCHAIR



We do have wheelchairs available to hire onsite, however this is limited and subject to availability. To hire a wheelchair please speak to a member of the team onsite on the day of your visit to discuss remaining availability.



MOBILITY SCOOTERS



For health and safety reasons, Madame Tussauds London can only permit a maximum of 1 wheelchair/scooter user into the attraction per hour from 11am - 1 hour prior to attraction close.

To book in your mobility scooter slot, please click here

Please note this must be done at least 24 hours prior to your visit date.

We may be able to accommodate on the day wheelchair/scooter slot requests onsite, however this is subject to remaining availability and is not guaranteed.

PUSHCHAIRS/BUGGIES



Due to the attraction being set over 6 floors, we do no permit pushchairs/buggies into the building. We do have a facility where your pushchairs can be stored, free of charge. Please note that at present, the cloakroom is unmanned but with staff in the vicinity, and pushchairs/buggies are left at the owner's risk.



SPIRIT OF LONDON RIDE RESTRICTIONS

The ride is unfortunately not suitable for guests who are non-ambulant.

A maximum of 3 passengers are allowed per taxi, of which only 2 can be above 1.2m.

Passengers under 0.9m must be accompanied with an adult over the age of 16. Passengers above 0.9m and under 1.2m must be supervised by an adult over the age of 16 in the same taxi or next to it.

Large items of luggage are not permitted on the ride, and smaller bags should be placed on the floor of the taxi.

No smoking, eating, or drinking is allowed on the ride. Nobody intoxicated by drink or drugs may board the ride.

The ride is not suitable for passengers with torso measurements exceeding 51 inches.

Fog effects and strobe lighting are used on the ride.

Misbehaviour on the ride may result in eviction from the attraction.

Visually impaired guests may experience the ride and ideally accompanied by a sighted person and are able to transfer from the loading platform to a taxi with assistance from staff.

Guests with behavioural disabilities may use the ride provided that they are accompanied by a carer who understands the nature of their disability and who can ensure compliance with basic safety requirements including keeping arms inside the taxi.

The ride is continuously moving, and guests must be sufficiently mobile to board a taxi unaided and without assistance.



ALIEN ESCAPE RESTRICTIONS



Alien: Escape contains the following and may not be suitable for all individuals:

Flashing and strobe lighting, loud noises, water sprays and disorientating moving images. The majority of this experience is dimly lit. Additionally, this experience is not recommended for those with a heart condition, high blood pressure, a nervous disposition, those who are pregnant, or those under the age of 15.

MARVEL UNIVERSE 4D RESTRICTIONS

Please be advised that the show features physical effects such as chair vibration, strobe lighting, loud noises, wind, fog, mist, and back pokes which may not be suitable if you have a medical condition or a disability. For your safety, we do not recommend you experience the show if you have any of the following medical conditions:

- High blood pressure or a heart condition
- Back or neck injuries or conditions
- Medical conditions or disabilities affected by seat motion or environmental effects
- Epilepsy
- Pregnancy
- Breathing problems or allergies to scents or chemicals
- Sensory sensitivities
- Under the influence of alcohol, drugs, or other intoxicants
- Motion sickness





PHOTOSENSITIVE EPILEPSY/ LIGHT SENSITIVITY

Madame Tussauds London features both areas of strobe lighting and flashing lights. Unfortunately, the Marvel 4D cinema in particular features strobes and intense flashing lights, so this would not be suitable for guests with photosensitive epilepsy or other light sensitive conditions.

Please see below for other areas that could be of concern:

- Awards Party (first room): In the first corridor, there is a screen imitating paparazzi taking photos. The camera flashes are bright. The light effect can be quickly moved past, but this corridor is not avoidable without being taken a very different route by a member of staff, so please speak to a member of staff near the entrance before entering the lifts, if you are concerned.

- Alien: There are a few areas where lights strobe - this area can be avoided by taking the signposted corridor on the right. This area is also not recommended for children under 15 years of age, and there is warning signage.

- World Stage: The Sports zone uses two lights on a podium to imitate camera flashes - these are strobing but not at a fast rate, and the rooms is quite open plan, so this can be avoided.

- Fashion: Two lights at the end of the catwalk are used to imitate camera flashes but are not set to a high flash rate. This area is avoidable.

- Spirit of London ride: Some low-level slow strobing, and pulsing lights at points in the ride, but not throughout. The ride can be bypassed if necessary.

SUNFLOWER LANYARD SCHEME

We would like to take this opportunity to highlight the Sunflower lanyard scheme (info can be found at: https://hiddendisabilitiesstore.com/). The purpose of this lanyard scheme is to raise awareness of hidden disabilities and additional needs, and our staff recognise these lanyards. By wearing a sunflower lanyard, our staff are alerted to the fact that you may require additional assistance, such as to be brought forward through a queue, to be helped to find a quiet area, or to be helped to skip a certain section of the attraction.



ACCESSIBLE TOILETS

We have 3 accessible toilets in the attraction. There is one on the ground floor which can be accessed from our admission area or halfway through the attraction before our Spirit of London ride. The second is in our World Stage area of the attraction which is located near our Sport section.

The third is located in our Star Wars experience which is the last section of the attraction.

Each of these toilets has a Radar Key systems installed and therefore will be able to be accessed by anyone who already has their own Radar Key

GUESTS WITH A VISUAL OR HEARING IMPEDIMENT

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We do not have any guides within the attraction or team members who assist throughout the whole duration of a visit. If this is absolutely necessary then you can contact our team at guest.experience@madametussauds.com in order to discuss in more detail.

GUESTS WITH A MOBILITY IMPAIRMENT



As Madame Tussauds London is based in a heritage building with frequently stepped access across 6 floors, we do have an accessibility lift which can assist guests who are unable to use the stairs between floors. Please speak to a member of staff on the day of your visit should you require this.



GUEST WITH AUTISM AND OTHER NEURO-DIVERSE CONDITIONS

We are a highly sensory experience with many different sights, sounds and smells.

During your visit to Madame Tussauds London, should you wish to enter Madame Tussauds London but later feel that you need to go into a quieter space in the attraction for a short while then please speak to any member of our team who will be able to assist you and you can then re-join the flow of the attraction when you are ready. If you wish to leave the attraction, then a team member will call for a manager who will be able to facilitate your exit.

GUESTS WITH SPINE, NECK OR BACK PROBLEMS

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Although there are moments you can sit throughout the visit, the majority of the time you will be standing and walking, and in some places over uneven flooring. There are also sections of the visit that may not be suitable for you or may even create a risk of aggravating the injury. Please speak to a member of the team about the specific nature of your medical issue and we can ensure that we provide you with the opportunity to bypass areas which may not be suitable for you.



LANGUAGE SUITABILITY

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Madame Tussauds London is an English language attraction. Signage and information about our figures are displayed in English, as well as attraction restrictions. For consistency and as we welcome many international guests, we find that the English language caters for the vast majority of our visitors. We do however have souvenir programmes available in multiple languages (subject to availability) so please ask a member of staff for a specific language.

Unfortunately, at this time, audio guides are not available

ALLERGIES

We have a number of food and drink areas available throughout the attraction. Please ensure you speak to a member of staff should you have any questions before a making a purchase.

If you have any further questions that have not been answered in this guide, please do speak to a member of the team on the day of your visit, or send us an email at guest.experience@madame-Tussauds.com

