



**** MEDIA ALERT ****

Global superstar Deepika Padukone announces upcoming arrival at Madame Tussauds London

23 July 2018: Today, actress Deepika Padukone took to Facebook to reveal that she will be joining the prestigious line-up of A Listers at Madame Tussauds London.

Best known for her roles in films including Piku, Padmaavat & XXX: Return of Xander Cage, the global superstar live streamed the announcement from her all-important sitting with the Madame Tussauds team.

Deepika Padukone said, "I am delighted and honoured to be joining the incredible list of achievers at Madame Tussauds London. Working through the ideas has been so much fun and I can't wait to see the finished experience next year."

Edward Fuller, General Manager at Madame Tussauds London, said: "Deepika has had huge success not only in the world of Bollywood but across the globe, even featuring in this year's TIME 100. We've received regular requests to create her figure as her fan base continues to grow across the world and we're looking forward to welcoming them to Madame Tussauds London next year for a chance to party with their idol."

The world famous attraction is remaining tight lipped about details surrounding Deepika's figure until its arrival next year. The launch will co-inside with the creation of a second figure for Madame Tussauds Delhi.

Ticket prices start from £29. To book online, visit www.madametussauds.com/London.

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Twitter: @MadameTussauds

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Facebook: www.facebook.com/officialmadametussaudslondon

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Notes to editors:

Madame Tussauds London and Merlin Entertainments plc

- Madame Tussauds London is located next to Baker Street tube station and open seven days a week – opening times vary, check the website for details before visiting, www.madametussauds.com/london
- Madame Tussauds has attractions in London, New York, Las Vegas, Washington DC, San Francisco, Amsterdam, Shanghai, Hong Kong, Tokyo, Wuhan, Beijing, Berlin, Hollywood, Bangkok, Vienna, Blackpool, Sydney, Singapore, Orlando, Chongqing, Istanbul, Nashville and Delhi with experiences built around fame and celebrity. In London, guests can get up close and personal with more than 250 lifelike wax figures of today's biggest stars; take a time-travelling taxi ride through 400 years of amazing London history; enjoy the exclusive Marvel Super Heroes 4D movie experience; and come face-to-face with 18 of the biggest heroes and villains from the *Star Wars* universe in 12 scenes recreating some of the most iconic moments in film history.
- MERLIN ENTERTAINMENTS plc is the leading name in location-based, family entertainment. Europe's Number 1 and the world's second-largest visitor attraction operator, Merlin now operates 111 attractions, 12 hotels/4 holiday villages in 23 countries and across 4 continents. The company aims to deliver memorable and rewarding experiences to its almost 63 million visitors worldwide, through its iconic global and local brands, and the commitment and passion of its managers and c26,000 employees (peak season).
- Among Merlin's attractions are - SEA LIFE, Madame Tussauds, LEGOLAND, DreamWorks Tours Shrek's Adventure!, The London Eye, Dungeons, Gardaland, LEGOLAND Discovery Centres, Alton Towers Resort, Warwick Castle, THORPE PARK Resort, Blackpool Tower, Heide Park Resort, Sydney Tower Eye and SKYWALK. All brands which are distinctive, challenging and innovative – and which have great potential for growth in the future. Visit www.merlinentertainments.biz for more information.