



SUMMER EXCLUSIVE! MADAME TUSSAUDS LONDON WELCOMES FASHION MUSE AND STARLET, ZENDAYA

The Spider-Man: Far Away from Home and Greatest Showman actress' figure arrives for limited time only this summer

11th July 2019: The catwalk at Madame Tussauds London is set to dial up the style stakes this summer as fashion QUEEN and Hollywood starlet Zendaya arrives at the world-famous attraction for an exclusive 11-week residency, kicking off from tomorrow (Fri 12th July).

Marking the first time the American actress' s likeness has appeared at the iconic London attraction, Zendaya's figure is rocking pieces from TommyXZendaya – her celebrated collaboration with Tommy Hilfiger and donated by the label itself.

While Zendaya herself is a Fashion Week regular, her fans can now strut their stuff on the Madame Tussauds London catwalk alongside her or hang out backstage in the attraction's immersive Fashion Week zone. Actors will play the role of larger-than-life stage managers, encouraging guests to sashay down the runway and perfect their fiercest poses for the gram.

Steve Davies, General Manager at Madame Tussauds London said: *"Zendaya has been taking both the fashion and film worlds by storm this year and is someone our visitors are constantly asking to see. The summer holiday is a perfect time for this super-stylish takeover of our Fashion Week experience, and we hope fans enjoy stepping out on to the catwalk with Zendaya".*

Guests can join Zendaya's figure in Madame Tussauds London's Fashion Week zone until the end of September.

Ends

Ticket prices for standard entry to Madame Tussauds London start from £29.00 online. To pre-book online, visit www.madame-tussauds.com/London

Twitter: @MadameTussauds

Instagram: @madametussauds

Facebook: @madametussaudslondon

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Notes to editors:

Madame Tussauds London and Merlin Entertainments plc

Madame Tussauds London

MADAME TUSSAUDS - Welcoming a fabulous 10 million guests through our world-famous doors every year, Madame Tussauds gives you the chance to experience the ULTIMATE fame experience.

We have over 23 unique locations around the globe, from New York to Shanghai, Amsterdam to Sydney - and of course London, where the story began. Throughout our 250+ year history, Madame Tussauds has brought to life thousands of celebs, stars and heroes - in mind-blowingly accurate detail – giving visitors the opportunity to brush shoulders with their idols and LITERALLY reach for the stars!

Truly immerse yourself in our famous worlds and get a taste of life of the rich and famous, as in 2019, the opportunity to *become the star* continues! Through a combination of our historic artistic methods (that date back centuries, by the way!), immersive sets and pioneering modern tech - guests can experience fame and get closer to the action like never before...

At Madame Tussauds London, guests can get up close and personal with more than 250 lifelike figures of today's biggest stars; experience what it's like to be a member of the Royal Family; take a time-travelling taxi ride through 400 years of amazing London history; enjoy the exclusive Marvel Super Heroes 4D movie experience; and come face-to-face with 18 of the biggest heroes and villains from the Star Wars universe in 12 scenes recreating some of the most iconic moments in film history.

Welcome to the Stage.

Welcome to the Spotlight.

Welcome to Madame Tussauds - it's where stars are made!

Madame Tussauds London is located next to Baker Street tube station and open seven days a week – opening times vary, check the website for details before visiting, www.madametussauds.com/london

About Merlin Entertainments plc

Merlin Entertainments plc is a global leader in location-based, family entertainment. As Europe's Number 1 and the world's second-largest visitor attraction operator, Merlin now operates over 130 attractions, 19 hotels and 6 holiday villages in 25 countries and across 4 continents. Merlin's purpose is to deliver memorable experiences to its 67 million guests around the world, through its iconic brands and multiple attraction formats, and the commitment and passion of its c.28,000 employees (peak season).

See www.merlinentertainments.biz for more information and follow on Twitter @MerlinEntsNews.