



Georgia 'Toff' Toffolo steps out with Royal Family

Queen of the Jungle declares new Royal Balcony experience at Madame Tussauds London officially open

26 March 2018: Today, Madame Tussauds London invited Queen of the Jungle Georgia 'Toff' Toffolo to officially open its newest experience – the Royal Balcony.

From George V's appearance on the eve of the First World War to Prince William and Kate Middleton's post-wedding kiss in 2011, the Buckingham Palace balcony has been the setting of many iconic moments in British history. Now guests to Madame Tussauds London will be given the opportunity to experience life as a royal, as they step up onto the balcony to a magnificent fanfare and wave to their subjects.

Georgia Toffolo said: "I may have been Queen of the Jungle for a few months now but I haven't yet been invited to Buckingham Palace. Madame Tussauds London is definitely the next best thing – I've loved taking my place alongside the rest of the family on the Royal Balcony. The whole experience has made me feel like a true royal and I can't get over the likeness!"

The Royal Family set is one of the most popular areas in the iconic attraction and each figure has been restyled to reflect their change of scenery. Prince Philip, the Prince of Wales and the Duke of Cambridge are all dressed smartly in morning suits. The Duchess of Cambridge and the Duchess of Cornwall wear colourful outfits topped with millinery masterpieces by Jane Corbett and Philip Treacy, respectively. Finally the Queen stands proudly in a flourish of colour, front and centre of the Royal Balcony experience.

Edward Fuller, Madame Tussauds London General Manager, said: "The excitement surrounding the Royals in London this year is palpable and there is little more quintessentially British than the Buckingham Palace balcony.

"As an iconic London attraction we want to reflect our city in all its glory and provide unique and unmissable moments. With the unveiling of our new Royal Balcony experience we're the only place in the capital where guests can get a taste of what it's like to be member of the Royal Family."

The Royal Balcony experience is the latest announcement in a year of royal celebrations at the famous London attraction. It follows hot on the heels of last week's news that a Meghan Markle figure will join Prince Harry in time for the royal wedding, with further regal announcements expected in the coming weeks.

Ticket prices for Madame Tussauds London start from £29. To pre-book online, visit www.madame-tussauds.com/London.

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Notes to editors

Madame Tussauds London and Merlin Entertainments plc

- Madame Tussauds London is located next to Baker Street tube station and open seven days a week – opening times vary, check the website for details before visiting, www.madametussauds.com/london
- Madame Tussauds has attractions in London, New York, Las Vegas, Washington DC, San Francisco, Amsterdam, Shanghai, Hong Kong, Tokyo, Wuhan, Beijing, Berlin, Hollywood, Bangkok, Vienna, Blackpool, Sydney, Singapore, Orlando, Chongqing, Istanbul, Nashville and Delhi with experiences built around fame and celebrity. In London, guests can get up close and personal with more than 300 lifelike wax figures of today's biggest stars; take a time-travelling taxi ride through 400 years of amazing London history; enjoy the exclusive Marvel Super Heroes 4D movie experience; and come face-to-face with 18 of the biggest heroes and villains from the *Star Wars* universe in 12 scenes recreating some of the most iconic moments in film history.
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