

## NEWS RELEASE



### **Madame Tussauds London unveils first-look at new *Alien: Escape* experience**

*Featuring Michael Fassbender's first wax figure in character as the synthetic, Walter from *Alien: Covenant**

**May, 19 2017:** Today, Madame Tussauds London announced the upcoming creation of Michael Fassbender's first wax figure. The Hollywood heavyweight will be depicted in character as the synthetic Walter, from the new sci-fi thriller *Alien: Covenant* now playing in cinemas around the globe. The finished figure will be launched later this summer as part of the multi-sensory **Alien: Escape** experience, set to be the most terrifying quest the world-famous attraction has ever created.

Artists at Madame Tussauds London have worked closely with FoxNext Destinations and Fassbender to give *Alien* fans the chance to get up close to the next generation Weyland-Yutani synthetic Walter. Styled in Walter's grey *Covenant* uniform, the figure will feature a tablet monitoring the crew's vitals and will be powered by the figure's own electricity supply.

Playing homage to the *Alien* franchise's 'Meet Walter' video, Madame Tussauds London has given fans a first glimpse of Fassbender's wax figure with a teaser video of its creation.

The yet to be launched experience, *Alien: Escape* will allow Madame Tussauds London visitors and *Alien* fans alike to witness first-hand the terror of being on-board the *Covenant* ship, following the release of the highly-anticipated blockbuster film, *Alien: Covenant* in cinemas now.

Further details on the gruesome experience will be revealed closer to its opening date later this summer, but in the meantime, *Alien* fans can rest assured that Walter's character will join them on their terrifying mission as they frantically search for an exit to the heart-racing experience and a pathway back to safety.

Madame Tussauds London will release more information throughout summer on the upcoming immersive Alien: Escape experience, including exclusive first looks and launch dates. Let the countdown begin...

[www.madametussauds.com/alien](http://www.madametussauds.com/alien)

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## Notes to editors

### Madame Tussauds London and Merlin Entertainments plc

- Madame Tussauds London is located next to Baker Street tube station and open seven days a week – opening times vary, check the website for details before visiting, [www.madametussauds.com/london](http://www.madametussauds.com/london)
- Madame Tussauds has attractions in London, Hollywood, Las Vegas, New York, Orlando, San Francisco, Washington D.C., Amsterdam, Berlin, Vienna, Bangkok, Beijing, Hong Kong, Tokyo, Shanghai, Singapore, Wuhan, Blackpool UK and Sydney, with experiences built around fame and celebrity. In London, guests can get up close and personal with more than 300 lifelike wax figures of today's biggest stars; take a time-travelling taxi ride through 400 years of amazing London history; enjoy the exclusive Marvel Super Heroes 4D movie experience; and come face-to-face with 18 of the biggest heroes and villains from the *Star Wars* universe in 12 scenes recreating some of the most iconic moments in film history.
- Merlin Entertainments plc is a global leader in location based, family entertainment. As Europe's Number 1 and the world's second-largest visitor attraction operator, Merlin now operates over 100 attractions, 13 hotels and 5 holiday villages in 24 countries and across 4 continents. The company aims to deliver memorable experiences to more than 63 million visitors worldwide, through its iconic global and local brands, and the commitment and passion of its c.27,000 employees (peak season).
- Among Merlin's attractions are - SEA LIFE, Madame Tussauds, LEGOLAND, DreamWorks Tours Shrek's Adventure!, The London Eye, Dungeons, Gardaland, LEGOLAND Discovery Centres, Alton Towers Resort, Warwick Castle, THORPE PARK Resort, Blackpool Tower, Heide Park Resort, Sydney Tower Eye and SKYWALK. All brands which are distinctive, challenging and innovative – and which have great potential for growth in the future. Visit [www.merlinentertainments.biz](http://www.merlinentertainments.biz) for more information.

### About FoxNext

**FoxNext** drives immersive, next generation entertainment experiences across the areas of virtual and augmented reality, interactive gaming, mobile, console/PC content, and location-based entertainment for **Twentieth Century Fox Film**, one of the world's largest producers and distributors of motion pictures throughout the world, and **Fox Networks Group**, an operating unit consisting of the Fox Television Group, Fox Sports Media Group, and Fox Cable Networks which together create, program and distribute the world's most popular entertainment, sports and nonfiction programming. FoxNext Destinations oversees consumer facing entertainment projects that include exhibitions, live shows, attractions and the inaugural *Fox World* theme park currently under construction in Malaysia.