



****MEDIA ALERT****

PRIYANKA CHOPRA JONAS TO JOIN THE A LIST AT MADAME TUSSAUDS LONDON

*Superstar to be immortalised across four continents, with figures set for
London, New York, Sydney and Asia*

11 FEBRUARY 2019: Priyanka Chopra Jonas is set to join the line-up of famous faces at Madame Tussauds London, the world-famous attraction has revealed. The global A-Lister will be immortalised across four continents with figures planned for Madame Tussauds sites in New York, Sydney and Asia, alongside the brand's original Baker Street attraction.

The actress and UNICEF goodwill ambassador was at Madame Tussauds New York last week to unveil the first of her four figures. Madame Tussauds London revealed their involvement in the epic four figure creation by posting a video that showed a sneak peak of Priyanka's private session with Madame Tussauds' artists at her New York apartment.

A superstar whose acting prowess has taken the film world by storm, Priyanka is a fashion favourite and a passionate advocate for women's issues and equality. Priyanka's second figure is set to join Madame Tussauds London's A List party this Spring. Fans can also keep an eye out for figures joining Sydney and touring Singapore, Bangkok and Hong Kong later in 2019.

Ends

NOTES TO EDITOR

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Madame Tussauds London and Merlin Entertainments plc

Madame Tussauds London

MADAME TUSSAUDS - Welcoming a fabulous 10 million guests through our world-famous doors every year, Madame Tussauds gives you the chance to experience the ULTIMATE fame experience.

We have over 23 unique locations around the globe, from New York to Shanghai, Amsterdam to Sydney - and of course London, where the story began. Throughout our 250+ year history, Madame Tussauds has brought to life thousands of celebs, stars and heroes - in mind-blowingly accurate detail – giving visitors the opportunity to brush shoulders with their idols and LITERALLY reach for the stars!

Truly immerse yourself in our famous worlds and get a taste of life of the rich and famous, as in 2018, the opportunity to *become the star* continues! Through a combination of our historic artistic methods (that date back centuries, by the way!), immersive sets and pioneering modern tech - guests can experience fame and get closer to the action like never before...

At Madame Tussauds London, guests can get up close and personal with more than 250 lifelike figures of today's biggest stars; experience what it's like to be a member of the Royal Family; take a time-travelling taxi ride through 400 years of amazing London history; enjoy the exclusive Marvel Super Heroes 4D movie experience; and come face-to-face with 18 of the biggest heroes and villains from the Star Wars universe in 12 scenes recreating some of the most iconic moments in film history.

Welcome to the Stage.

Welcome to the Spotlight.

Welcome to Madame Tussauds - it's where stars are made!

Madame Tussauds London is located next to Baker Street tube station and open seven days a week – opening times vary, check the website for details before visiting, www.madametussauds.com/london

Merlin Entertainments plc

MERLIN ENTERTAINMENTS plc is the leading name in location-based, family entertainment. Europe's Number 1 and the world's second-largest visitor attraction operator, Merlin now operates 111 attractions, 12 hotels/4 holiday villages in 23 countries and across 4 continents. The company aims to deliver memorable and rewarding experiences to its almost 63 million visitors worldwide, through its iconic global and local brands, and the commitment and passion of its managers and c26,000 employees (peak season).

Among Merlin's attractions are - SEA LIFE, Madame Tussauds, LEGOLAND, DreamWorks Tours Shrek's Adventure!, The London Eye, Dungeons, Gardaland, LEGOLAND Discovery Centres, Alton Towers Resort, Warwick Castle, THORPE PARK Resort, Blackpool Tower, Heide Park Resort, Sydney Tower Eye and SKYWALK. All brands which are distinctive, challenging and innovative – and which have great potential for growth in the future. Visit www.merlinentertainments.biz