

Madame Tussauds

LONDON

IT'S A SUPERSTAR SUMMER AT MADAME TUSSAUDS WITH THE ONE AND ONLY, DWAYNE JOHNSON

Hollywood icon receives double honour with new figures in London and Asia



19th August 2019 – Fans of Dwayne ‘The Rock’ Johnson will be doing a double-take this summer, as the man of *many* talents makes not one but two Madame Tussauds debuts.

The superstar has been working with the world-renowned brand on two new figures. One will take up permanent residency at Madame Tussauds London whilst the other will tour Asia, kicking off at Madame Tussauds Beijing.

The Hollywood heavyweight has been working closely with the Madame Tussauds team to perfect his new figures, right down to his million-dollar smile. Both figures stand red-carpet ready in outfits chosen by the Dwayne himself: London’s figure rocks the actor’s 2018 *Rampage* London premiere look, while Beijing’s touring figure is wearing his 2018 *Rampage* Los Angeles premiere suiting.

Dwayne Johnson said of his cross-continental debut: *“A very cool honor to have multiple Dwayne Johnsons have a presence at Madame Tussauds. One sexy DJ will have residency in London, while the other sexy DJ will travel Asia and the world, starting in Beijing. So I invite you all to come hang out with me, take some fun selfies, raise a glass and toast to hard work, gratitude and the words I NEVER hear when people meet me for the first time, “I thought you’d be bigger”.*

Steve Davies, General Manager at Madame Tussauds London, said: *“You would be hard pressed to find someone who would not jump at the chance to hang out with Dwayne Johnson. Everything about him is supersized – his workouts, his drive, his generosity, his smile. He’s not just one of the*

biggest stars in the world right now; he's one of the most loved. I'm not embarrassed to say I have my own man crush on him."

With film revenues exceeding \$10 billion worldwide, Dwayne Johnson is a global box-office powerhouse with a resume, in film and television, as extensive as it is versatile.

Johnson has garnered much critical acclaim and recognition for his range and diverse projects. Most recently, he received the 2019 MTV Generation Award and was named one of 2019 Time Magazine's "100 Most Influential People."

Johnson is taking on double duty these days as the star and producer in all of his upcoming feature film projects. Currently Dwayne can be seen in Fast & Furious Presents: Hobbs & Shaw, the highly anticipated spin-off from the Fast and Furious franchise. Directed by David Leitch, the high-octane action film also stars Jason Statham and Idris Elba and will be released in China on August 23, 2019.

In December 2019, Johnson will star in Jumanji: The Next Level. The action-comedy reunites him with an all-star cast that includes Kevin Hart, Jack Black and Karen Gillan alongside newcomers Danny DeVito, Danny Glover and Awkwafina.

Next year, Johnson and his Seven Bucks Productions will partner with Disney on Jungle Cruise. Together, along with co-star Emily Blunt, they will bring Disneyland's beloved theme park ride to life on the silver screen and take audiences on the adventure of a lifetime.

Adding to his 2020 slate, Johnson reteams with his Skyscraper and Central Intelligence writer/director, Rawson Marshall Thurber, in the international action-thriller, Red Notice, starring opposite Gal Gadot and Ryan Reynolds.

On the television side, Johnson is back this year for a fifth season of HBO's highest rated 30-minute series, "Ballers." Johnson, with his Seven Bucks Productions, continues to serve as a producer alongside Mark Wahlberg and Stephen Levinson. In addition, Johnson created, produced and starred in NBC's large-scale competition series "The Titan Games," which is expected to return for a second season in 2020.

Dwayne Johnson's figure is available for guests to meet from today.

ENDS

Madame Tussauds London info and contact details

Madame Tussauds London's figure will appear in the Baker Street attraction's A-List Party room. To pre-book online where prices start from only £29, visit www.madametussauds.com/London

Twitter: @MadameTussauds

Instagram: @madametussauds

Facebook: @madametussaudslondon

For press enquiries for Madame Tussauds London please contact the press office on 020 3899 6762 or madametussaudslondon@stripecommunications.com.

Madame Tussauds Beijing info and contact details

Madame Tussauds Beijing's figure will appear in the Qianmen Street attraction's A-List Party room. To book online where prices start from only ¥150, visit Madame Tussauds Beijing WeChat or Fliggy Store.

For press enquiries for Madame Tussauds Beijing please contact Tanny Liu on 010-87559633 or Tanny.Liu@madame-tussauds.com.cn

Madame Tussauds

MADAME TUSSAUDS - Welcoming a fabulous 10 million guests through our world-famous doors every year, Madame Tussauds gives you the chance to experience the ULTIMATE fame experience.

We have over 24 unique locations around the globe, from New York to Shanghai, Amsterdam to Sydney - and of course London, where the story began. Throughout our 250+ year history, Madame Tussauds has brought to life thousands of celebs, stars and heroes - in mind-blowingly accurate detail – giving visitors the opportunity to brush shoulders with their idols and LITERALLY reach for the stars!

Truly immerse yourself in our famous worlds and get a taste of life of the rich and famous, as in 2019, the opportunity to *become the star* continues! Through a combination of our historic artistic methods (that date back centuries, by the way!), immersive sets and pioneering modern tech - guests can experience fame and get closer to the action like never before...

Welcome to the Stage.

Welcome to the Spotlight.

Welcome to Madame Tussauds - it's where stars are made!

About Merlin Entertainments plc

Merlin Entertainments plc is a global leader in location-based, family entertainment. As Europe's Number 1 and the world's second-largest visitor attraction operator, Merlin now operates over 130 attractions, 19 hotels and 6 holiday villages in 25 countries and across 4 continents. Merlin's purpose is to deliver memorable experiences to its 67 million guests around the world, through its iconic brands and multiple attraction formats, and the commitment and passion of its c.28,000 employees (peak season).

See www.merlinentertainments.biz for more information and follow on Twitter @MerlinEntsNews.