



Prince Harry and Meghan Markle appear on *Britain's Got Talent* final as Madame Tussauds London unveils a world first

The world-famous attraction showcases its ground-breaking 'Live Figures' for the first time during one of the year's biggest television moments

Madame Tussauds London has unveiled a world's first with the launch of its 'Live Figures' of royal newlyweds, The Duke and Duchess of Sussex. Bringing to life its unique brand of famous fun Their Royal Likenesses made their first public appearance in the audience of the *Britain's Got Talent* final, where they surprised host Dec.

The Live Figures will officially arrive at the world-famous attraction later this month as part of a brand new experience – Meghan and Harry LIVE – and guests will need to keep their eyes peeled as the royal duo might just pop up when they least expect it...

For over 200 years the Baker Street landmark has perfected its magic in delighting and intriguing visitors with the incredible likenesses of its figures. The exciting introduction of live figures – a first across the brand's global estate – marks Madame Tussauds London's ongoing commitment to work with new and exciting technology to create unmissable moments that put guests at the heart of the experience.

Edward Fuller, General Manager at Madame Tussauds London said: *"We want our guests to feel they are stepping in to the spotlight and in order to make our attraction truly immersive we're continuously looking at new ways to transport them to a world of famous fun from the moment they enter our doors.*

"Our talented sculptors have now brought our figures to life using the latest technology to create an unmissable and 'LIVE' experience unlike anything our guests will have seen before. We wanted to give our dynamic duo the introduction they deserve and what could be more fun than launching them on one of the nation's most popular TV shows alongside small screen royalty!"

Meghan and Harry LIVE will be the latest arrival in a right royal summer of celebrations at Madame Tussauds London, hot on the heels of recent regal launches: the Royal Balcony experience and the immersive dining delight, Royal Tea, solidifying the attraction's status as *the* destination for Royal fans.

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Ticket prices for standard entry to Madame Tussauds London start from £24.50. To pre-book online, visit www.madametussauds.com/London

Twitter: @MadameTussauds

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Notes to editors

Madame Tussauds London and Merlin Entertainments plc

- Madame Tussauds London is located next to Baker Street tube station and open seven days a week – opening times vary, check the website for details before visiting, www.madametussauds.com/London
- Madame Tussauds has attractions in London, New York, Las Vegas, Washington DC, San Francisco, Amsterdam, Shanghai, Hong Kong, Tokyo, Wuhan, Beijing, Berlin, Hollywood, Bangkok, Vienna, Blackpool, Sydney, Singapore, Orlando, Chongqing, Istanbul, Nashville and Delhi with experiences built around fame and celebrity. In London, guests can get up close and personal with more than 300 lifelike wax figures of today's biggest stars; take a time-travelling taxi ride through 400 years of amazing London history; enjoy the exclusive Marvel Super Heroes 4D movie experience; and come face-to-face with 18 of the biggest heroes and villains from the *Star Wars* universe in 12 scenes recreating some of the most iconic moments in film history.
- MERLIN ENTERTAINMENTS plc is the leading name in location-based, family entertainment. Europe's Number 1 and the world's second-largest visitor attraction operator, Merlin now operates 120 attractions, 12 hotels/4 holiday villages in 25 countries and across 4 continents. The company aims to deliver memorable and rewarding experiences to its almost 63 million visitors worldwide, through its iconic global and local brands, and the commitment and passion of its managers and c26,000 employees (peak season).
- Among Merlin's attractions are - SEA LIFE, Madame Tussauds, LEGOLAND, DreamWorks Tours Shrek's Adventure!, The London Eye, Dungeons, Gardaland, LEGOLAND Discovery Centres, Alton Towers Resort, Warwick Castle, THORPE PARK Resort, Blackpool Tower, Heide Park Resort, Sydney Tower Eye and SKYWALK. All brands which are distinctive, challenging and innovative – and which have great potential for growth in the future. Visit www.merlinentertainments.biz for more information.