

NEWS RELEASE



Madame Tussauds London extends a deliciously royal invitation

Guests are invited to take tea with 'Her Majesty the Queen' at the world famous attraction

Wednesday 1 August, 2018. This summer, Madame Tussauds London is inviting guests to practise their curtsy, spruce up their scone etiquette and take a seat alongside 'Her Majesty the Queen' as it introduces Royal Tea, a new immersive dining experience.

The latest addition to Madame Tussauds London offers guests a truly regal experience as they take a break from celebrity-spotting to indulge in a scrumptious afternoon tea set in the iconic Buckingham Palace garden. Joined by a brand new figure of the Queen, guests can even catch a glimpse of her beloved corgis whilst enjoying a selection of delicious finger sandwiches, cakes and scones baked freshly on-site - a feast fit for a Queen (or King!).

Those feeling particularly lavish can also toast the Royal family by upgrading to a glass of prosecco. Alternatively, early risers can visit the Royal Tea experience and meet the Queen over a spot of breakfast.

Steve Davies, Madame Tussauds London General Manager, said: *"Many people would love the chance to enjoy a spot of tea with the Queen and who are we to disappoint. Hidden within the excitement of Madame Tussauds London we've created an immersive space that uses all the senses to transport guests to the elegant garden of Buckingham Palace for a quintessentially British royal treat alongside 'Her Majesty'."*

The Royal Tea experience is the latest announcement in a year of royal celebrations at the renowned London attraction. It follows the official opening of the Royal Balcony experience, the introduction of the new Duchess of Sussex's figure and the reveal of the world's first 'live figures' in Meghan and Harry LIVE.

Royal Tea at Madame Tussauds London is available from £15 per person, with a breakfast selection also on offer and individually priced. To view the full menu and reserve your table, visit:

www.madametussauds.com/royaltea

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Ticket prices for standard entry to Madame Tussauds London start from £29.00. To pre-book online, visit www.madametussauds.com/London

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Notes to editors

Madame Tussauds London and Merlin Entertainments plc

- Madame Tussauds London is located next to Baker Street tube station and open seven days a week – opening times vary, check the website for details before visiting, www.madametussauds.com/london
- Madame Tussauds has attractions in London, New York, Las Vegas, Washington DC, San Francisco, Amsterdam, Shanghai, Hong Kong, Tokyo, Wuhan, Beijing, Berlin, Hollywood, Bangkok, Vienna, Blackpool, Sydney, Singapore, Orlando, Chongqing, Istanbul, Nashville and Delhi with experiences built around fame and celebrity. In London, guests can get up close and personal with more than 250 lifelike wax figures of today's biggest stars; take a time-travelling taxi ride through 400 years of amazing London history; enjoy the exclusive Marvel Super Heroes 4D movie experience; and come face-to-face with 18 of the biggest heroes and villains from the *Star Wars* universe in 12 scenes recreating some of the most iconic moments in film history.
- MERLIN ENTERTAINMENTS plc is the leading name in location-based, family entertainment. Europe's Number 1 and the world's second-largest visitor attraction operator, Merlin now operates 111 attractions, 12 hotels/4 holiday villages in 23 countries and across 4 continents. The company aims to deliver memorable and rewarding experiences to its almost 63 million visitors worldwide, through its iconic global and local brands, and the commitment and passion of its managers and c26,000 employees (peak season).
- Among Merlin's attractions are - SEA LIFE, Madame Tussauds, LEGOLAND, DreamWorks Tours Shrek's Adventure!, The London Eye, Dungeons, Gardaland, LEGOLAND Discovery Centres, Alton Towers Resort, Warwick Castle, THORPE PARK Resort, Blackpool Tower, Heide Park Resort, Sydney Tower Eye and SKYWALK. All brands which are distinctive, challenging and innovative – and which have great potential for growth in the future. Visit www.merlinentertainments.biz for more information.