

DUA LIPA

Madame Tussauds
LONDON

SURPRISE! FANS IN SHOCK AS DUA LIPA APPEARS AT MADAME TUSSAUDS LONDON PARTY

Pop princess jets in from LA to unveil new Dua Lipa Glow Room experience

16 February 2019: Jaws dropped at Madame Tussauds London last night as Dua Lipa thrilled super-fans with a surprise appearance to celebrate the launch of her incredible new figure and experience, the Dua Lipa Glow Room.

Excitement levels soared as the star snuck into the world-famous attraction, unbeknown to fans who had won the chance to be the first to try out the new experience.

Styled in the double Grammy winner's Glastonbury 2017 outfit – donated by the songstress herself – Dua's figure takes centre stage in the Baker Street attraction's new photographic experience, the Glow Room. Created in partnership with The Flash Pack, the design takes inspiration from Dua's iconic stage sets and encases the space in neon lights. Guests can strike a pose with the figure as a rig of 10 cameras fire sequentially to create a free 3D gif to take away and share on their own social media channels.

Speaking at the party, Dua Lipa said: "It blows my mind! It's pretty crazy to see...it come to life. I'm hoping I can take it home with me!"

She continued: "I've been to Madame Tussauds a few times when I was younger and I took my family when they've come down from Kosovo and Holland and it's always been a really fun experience..."

Fan, Jazzy Nenham, 16, from Wimbledon said: "With the DJ's music and the neon lights I felt like I was at a concert with her. The gif looked like the one she did on the Grammy's red carpet. Her outfit was stunning."

Steve Davies, General Manager at Madame Tussauds London, said: "We had a lot of fun setting up this special moment with Dua for her fans. 2019 already looks set to be another ground-breaking year for her and it's about time we celebrated our fellow Londoner. The Dua Lipa Glow Room continues our push to create unmissable experiences for all our guests and we're sure fans will agree we've captured Dua's personality within it.'

The Dua Lipa Glow Room will be open to the public from Saturday 16th February 2019 and is set to be a highlight of the February half-term period. To book tickets head to

www.madametussauds.com/london

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Madame Tussauds London and Merlin Entertainments plc

Madame Tussauds London

MADAME TUSSAUDS - Welcoming a fabulous 10 million guests through our world-famous doors every year, Madame Tussauds gives you the chance to experience the ULTIMATE fame experience.

We have over 23 unique locations around the globe, from New York to Shanghai, Amsterdam to Sydney - and of course London, where the story began. Throughout our 250+ year history, Madame Tussauds has brought to life thousands of celebs, stars and heroes - in mind-blowingly accurate detail – giving visitors the opportunity to brush shoulders with their idols and LITERALLY reach for the stars!

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At Madame Tussauds London, guests can get up close and personal with more than 250 lifelike figures of today's biggest stars; experience what it's like to be a member of the Royal Family; take a time-travelling taxi ride through 400 years of amazing London history; enjoy the exclusive Marvel Super Heroes 4D movie experience; and come face-to-face with 18 of the biggest heroes and villains from the Star Wars universe in 12 scenes recreating some of the most iconic moments in film history.

Welcome to the Stage.

Welcome to the Spotlight.

Welcome to Madame Tussauds - it's where stars are made!

Madame Tussauds London is located next to Baker Street tube station and open seven days a week – opening times vary, check the website for details before visiting, www.madametussauds.com/london

Merlin Entertainments plc

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