

NEWS RELEASE



The Redmayne Attraction

Loveable Londoner Eddie Redmayne joins glittering line up of the fabulous and famous at Madame Tussauds London



25 January 2018: As the Hollywood elite dig out their glad rags, polish off their speeches and step on to the red carpet for the much anticipated awards season, Madame Tussauds London has also been busy – today unveiling the first wax figure of one of Britain’s most decorated and dashing actors, Eddie Redmayne.

Looking red carpet ready, Eddie’s likeness will be available for guests to see in attraction from Saturday (27 January). Joining a plethora of home-grown British film talent such as Benedict Cumberbatch, Tom Hiddleston and Cara Delevigne, Eddie’s figure is the first addition to the famous London attraction in 2018.

Eddie has been fully involved in the creation of the figure, attending a sitting with the talented Madame Tussauds’ artists to take over 200 measurements, ensuring the striking likeness.

The figure sports the dapper Gucci suit Eddie wore at the LA premiere of *The Danish Girl* – donated by the man himself – showcasing the Oscar-winner’s effortless style.

Eddie Redmayne said: *“It’s been fascinating to be part of the process and the skill of the artists is astounding. I felt most sorry for the freckle painter.”*

Edward Fuller, General Manager at Madame Tussauds London, said: *“As one of London’s most iconic attractions, it felt right that we add one of London’s most iconic actors, and residents, to the guest list of our star-studded party room.*

“We are certainly ready for Eddie, he truly is a fan favourite and his likeness was one of the most requested figures in 2017. With award season in full flow it’s fitting that we invite our guests to mingle with Eddie and his fellow A-Listers.”

Ticket prices start from £29. To book online, visit www.madame-tussauds.com/London.

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#RedCarpetRedy

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Notes to editors

Madame Tussauds London and Merlin Entertainments plc

- Madame Tussauds London is located next to Baker Street tube station and open seven days a week – opening times vary, check the website for details before visiting, www.madametussauds.com/london
- Madame Tussauds has attractions in London, Hollywood, Las Vegas, New York, Orlando, San Francisco, Washington D.C., Amsterdam, Berlin, Vienna, Bangkok, Beijing, Hong Kong, Tokyo, Shanghai, Singapore, Wuhan, Blackpool UK and Sydney, with experiences built around fame and celebrity. In London, guests can get up close and personal with more than 300 lifelike wax figures of today’s biggest stars; take a time-travelling taxi ride through 400 years of amazing London history; enjoy the exclusive Marvel Super Heroes 4D movie experience; and come face-to-face with 18 of the biggest heroes and villains from the *Star Wars* universe in 12 scenes recreating some of the most iconic moments in film history.

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