

**NEWS RELEASE**  
**8 November 2017**



**GOODNESS MAY!**

**THERESA MAY JOINS THE WORLD STAGE AT MADAME TUSSAUDS LONDON**

*Wax figure unveiled of the new Prime Minister, exactly five months on from snap election*

**8 November 2017.** Today, Madame Tussauds London unveiled the new wax figure of British Prime Minister, Theresa May. The politician will now reside in the attraction's Downing Street set next to fellow world leaders, including US President Donald Trump and German Chancellor Angela Merkel.

Madame Tussauds London's highly talented sculptors have been hard at work creating the figure of May since the controversial election result on 8 June 2017 and can now finally reveal the next in a long line of British Prime Ministers immortalised in the world-renowned attraction since 1855.

The figure, which depicts the Prime Minister stepping out in front of the famous Number 10 doorway, boasts one of May's headline-grabbing outfits, donated and fitted by British designer, Amanda Wakeley. The red power suit donned by May on election night is also synonymous with her first official meeting with Trump – a particularly fitting choice from the attraction's wardrobe team, as both Trump and May's figures will stand adjacent to one another in the attraction.

Visitors to the attraction will be able to grab a selfie alongside May from this weekend onwards, posing in front of the famous Number 10 doorway, as she makes her official entrance to Madame Tussauds London on Friday 10 November.

Edward Fuller, General Manager of Madame Tussauds London, said: *"Whilst there may be no end in sight to Brexit talks, it has only taken our highly talented team of sculptors four months to create this phenomenal likeness of Theresa May.*

*“Mrs May is set to leave a lasting impression on British politics, and I’m confident the same will be said about her figure and our visitors. It’s clear the next few months aren’t going to be easy as she guides our country through some difficult decisions, but whilst her policies may be questioned we can guarantee our wax figure of the Prime Minister is most definitely strong and stable.”*

Ticket prices start from £29. To book online, visit [www.madame-tussauds.com/London](http://www.madame-tussauds.com/London).

**ENDS**

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#### **Notes to editors**

##### **Madame Tussauds London and Merlin Entertainments plc**

- Madame Tussauds London is located next to Baker Street tube station and open seven days a week – opening times vary, check the website for details before visiting, [www.madametussauds.com/london](http://www.madametussauds.com/london)
- Madame Tussauds has attractions in London, Hollywood, Las Vegas, New York, Orlando, San Francisco, Washington D.C., Amsterdam, Berlin, Vienna, Bangkok, Beijing, Hong Kong, Tokyo, Shanghai, Singapore, Wuhan, Blackpool UK and Sydney, with experiences built around fame and celebrity. In London, guests can get up close and personal with more than 300 lifelike wax figures of today’s biggest stars; take a time-travelling taxi ride through 400 years of amazing London history; enjoy the exclusive Marvel Super Heroes 4D movie experience; and come face-to-face with 18 of the biggest heroes and villains from the *Star Wars* universe in 12 scenes recreating some of the most iconic moments in film history.
- MERLIN ENTERTAINMENTS plc is the leading name in location-based, family entertainment. Europe’s Number 1 and the world’s second-largest visitor attraction operator, Merlin now operates 111 attractions, 12 hotels/4 holiday villages in 23 countries and across 4 continents. The company aims to deliver memorable and rewarding experiences to its almost 63 million visitors worldwide, through its iconic global and local brands, and the commitment and passion of its managers and c26,000 employees (peak season).
- Among Merlin’s attractions are - SEA LIFE, Madame Tussauds, LEGOLAND, DreamWorks Tours Shrek’s Adventure!, The London Eye, Dungeons, Gardaland, LEGOLAND Discovery Centres, Alton Towers Resort, Warwick Castle, THORPE PARK Resort, Blackpool Tower, Heide Park Resort, Sydney Tower Eye and SKYWALK. All brands which are distinctive, challenging and innovative – and which have great potential for growth in the future. Visit [www.merlinentertainments.biz](http://www.merlinentertainments.biz) for more information.