



*Madame
Tussauds*
NEW YORK

STAR-STUDDDED EVENTS

AT THE MOST UNIQUE VENUE
IN THE HEART OF TIMES SQUARE

THE WORLD'S HOTTEST CELEBRITIES, ATHLETES & LEGENDS ARE IN ATTENDANCE FOR YOUR EVENT

Spectacular events start here at
Madame Tussauds New York located in
the heart of Times Square.

Our extraordinary venue offers flexibility and a
high standard of service to make your attendees
feel like A-List celebrities themselves.

No matter the occasion, Madame Tussauds' many
different options will make your event fabulous.
With over 80,000 square feet of fun and
functional event space spanning nine floors, divided
into eighteen themed rooms, the event staff at
Madame Tussauds New York can easily transform
the vision for your event from concept to reality.





STUNNING SPACES. FLEXIBLE LAYOUTS.

**Madame Tussauds New York is
the most unique event venue in
New York City.**

Our fun and exciting rooms are
entertainment in itself for your guests
while our celebs serve as an instant
icebreaker for any social and networking
function.

Our unique, experientially-themed spaces
can accommodate nearly any type of
event, including:

- Cocktail Receptions
- Social Events
- Holiday Parties
- Private Functions
- Corporate Meetings
- Product Launches
- Workshops
- Team Building
- Reunions
- Bar and Bat Mitzvahs





EXPLORE OUR UNIQUE EVENT ROOMS

Designed around the spirit of New York City with a mix of the hottest stars, leaders, athletes and musicians!

VIEWING GALLERY

800 sq. ft. | Capacity: 25 seated, 60 cocktail

Impress your guests while you celebrate in-style on our grand third floor mezzanine that overlooks a breathtaking view of the iconic 42nd Street. If you look closely, you can even catch a glimpse of the real New Years Eve Times Square Ball. Perfect for a cocktail party, product showcase or intimate gathering!



A-LIST ROOM

3,200 sq. ft. | Capacity: 150 seated, 300 cocktail

Welcome to the heart of our attraction that's packed full of A-List celebrities, a gorgeous center fountain and more! The A-List can easily transform itself to bring your vision to life. with passed hors d'oeuvres, live music, your brand logo showcased on the center fountain, special LED lighting and unique décor.



WORLD LEADERS GALLERY

2,700 sq. ft. | Capacity: 100 seated, 200 cocktail

Talk about a royal treatment! This gallery features a prestigious oval-shaped center with two large spaces branching off on each side giving your event some private wings for desert stations. Similar to the A-List Room, this space can easily transform itself to bring your vision to life with passed hors d'oeuvres, live music, special LED lighting and unique décor.

SPORTS AND MUSIC ZONE

2,550 sq. ft. | Capacity: 75 seated, 150 cocktail

What do you get when you combine two star-studded rooms? The perfect recipe for a fun unique space for your guests. With 2 differently themed rooms, your Guests have room to explore the floor comfortably while still feeling the party atmosphere. Elevate the party by featuring a bar and food stations.

FULL ATTRACTION BUYOUT

83,000 sq. ft. | Capacity: 1,200 guests

83,000 square feet of famous fun all to yourself? Talk about an experience of a lifetime! With the attraction exclusively for your party, we can fully transform our 6 floors full of 18 differently themed spaces to fit your needs.

WHAT'S INCLUDED IN YOUR RENTAL FEE?

As one of the top attractions in Times Square for more than 15 years, we are experts in exceptional customer service and we know how to create incredible memories for the thousands of guests who enter our attraction everyday.

The price of a Madame Tussauds room rental ranges from \$3,200 to \$10,000, with the exception of a buy-out, depending on the room of your choice. The following elements are included in the cost of your Madame Tussauds New York rental fee:

- The room of your choice fully blocked from public access for a 4-hour event.
- Room Closure 2 hours before your event for set-up.
- Full-Attraction admission for all of your guests before, during, and after your event.
- Free Marvel 4D Film Experience and Mission: Undead 7D Zombie Game!
- Day-Of Event Captain working with you from Day 1 to design your layout, coordinate vendors and ensure a smooth set-up and breakdown process.
- Unlimited on-site venue walkthroughs and meetings.
- Usage of all Digital Screens including our 42nd Street Jumbo Tron to showcase imagery of your choice.
- Usage of Room Audio system to play a playlist of your choice.



ADD MORE SPARKLE!

While the Madame Tussauds attraction provides ample engagement as a venue itself, we also offer a variety of options to give your event that extra pizzazz!

Whatever your needs, the seasoned special events professionals at Madame Tussauds are on hand to make your function an event your guests won't soon forget. We are even happy to fulfill your unique requests - so don't hesitate to ask!

WAX HANDS

\$10 additional per person *Retail Price: \$16.50*

Provide your guests the ultimate souvenir, their very own wax hand! This interactive personalized wax hand experience allows your guests to choose their pose and pick from a variety of colors! Must be 8 years old or older.

TAKE HOME YOUR PHOTOS

Option 1, Digital Only: \$500 for all Digital Copies

Option 2, Printed Only: \$5 for each printed photo.

Option 3, Digital + Printed: \$500 + \$5 for each printed photo

You and your guests can take home all of the photos they took throughout our 3 photo locations all for 1 bundled price!

DESIGN YOUR OWN FIGURE FLOORPLAN

\$100 additional for each figure move

Have a certain celeb or character in mind that you'd like to us to place on the A-List Fountain? Want to turn the music zone into a Kardashian exclusive party? We're happy to re-arrange our figures to fit your needs! Charges do not incur for removing figures out of the room.



OUR PREFERRED PARTNER: EVENTIQUE

Eventique is very pleased to provide you with our recommendations on how to offer your guests a memorable experience. Our team of food + beverage, design, and entertainment specialists have customized the following packages specifically for the clients of Merlin Entertainments.

Eventique specializes in producing innovative, sophisticated and cutting edge events, using a core belief that storytelling drives our creative approach. Founded by leaders in the entertainment and event production industry with extensive technical expertise, Eventique's diverse team also includes backgrounds in theater, media, and brand marketing. Through its deep experience and countless productions, Eventique understands that to truly engage a guest, ideas must be fully realized down to the smallest detail. Our fun and exciting rooms are entertainment in itself for your guests while our celebs serve as an instant icebreaker for any social and networking function.

As a preferred partner to Merlin Entertainments, you would find the Eventique team to be attentive and resourceful in managing your event in every step of the way. We understand the investment you're making into your event; Eventique will be thoughtful and considerate of the time and resources you've put into your event, and our team will work to ensure that all of your goals are met to create the greatest possible impact in an exciting, dynamic, and secure environment.



Cocktail Party

Based on a 3 Hour Event for 50 people

(6) Passed Hors D'Oeuvres

Tenderloin of Beef on Rosemary Croustade
Chipotle Chicken Tacos
Grilled Shrimp, Cilantro Chutney
Tuna Tartare in Sesame Cone
Avocado Toast with Heirloom Tomatoes
Vegetable Spring Roll, Apricot Sauce

Stationary Display (Optional \$10.00 pp)

Seasonal Crudités with Hummus and Herb Dip
Brie Torte and International Cheese Board with Sliced Baguette

Dessert

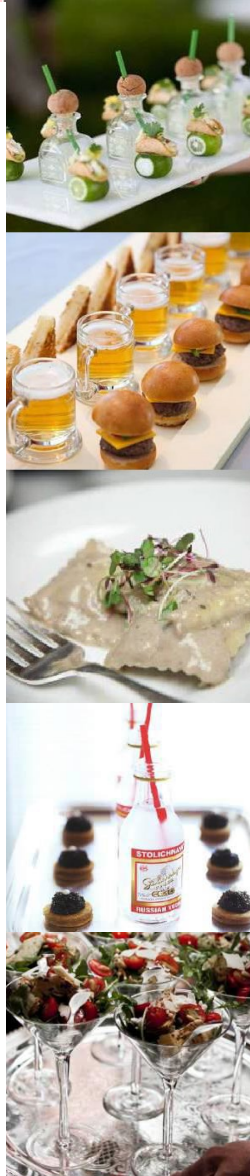
Cookies, Brownies, Lemon Square
Cheesecake Pops

Bar

Beer, Wine and Soda - \$25 pp
Full Bar - \$40 pp

Pricing*

Food & Service - \$94 pp
Optional Stationary Display - \$10 pp
Rentals: Glassware, Bar and
Kitchen Equipment - \$1,250
Delivery and Pick Up Fees - \$400
*Tax & Admin Fees Not Included



Cocktail Party and Dinner Buffet

Based on a 4 Hour Event for 125 people

(6) Passed Hors D'Oeuvres

Tenderloin of Beef on Rosemary Croustade
Chipotle Chicken Tacos
Shrimp Ceviche
Mini Crab Cakes with Cajun Tartare
Avocado Toast with Heirloom Tomatoes
Vegetable Spring Roll, Apricot Sauce

Stationary Display (Optional \$10.00 pp)

Seasonal Crudités with Hummus and Herb Dip
Brie Torte and International Cheese Board with Sliced Baguette

Dinner Buffet

Wild Lettuce with Granny Smith Apples, Blue Cheese, Dried
Cranberries, Crushed Walnuts and Lemon Basil Dressing
Seared Tuna with Wasabi Cream or Grilled Salmon with Corn Salsa,
Slow Roasted BBQ Beef Short Ribs or
Sliced Tenderloin Platter or Grilled Chicken
Mashed Sweet or Yukon Gold Potatoes
Fresh Asparagus or Succotash Salad
Assorted Bread Basket

Dessert

Cookies, Brownies, Lemon Square,
Cheesecake Pops and Fresh Fruit Kebobs

Bar

Beer, Wine and Soda - \$28 pp | Full Bar - \$45 pp

Pricing*

Food & Service - \$147 pp
Optional Stationary Display - \$10 pp
Buffet Equipment, China and Silverware - \$20 pp
Rentals: Glassware, Bar and Kitchen Equipment - \$1,250
Delivery and Pick Up Fees - \$400
*Tax & Admin Fees Not Included

SAMPLE EVENTIQUE MENU

With a network of caterers, Eventique can find the perfect caterer that suits your needs. All catering menus are 100% customizable and can be tailored to fit your guests and your budget.

EVENTIQUE FURNITURE OPTIONS

With a network of vendors, Eventique can find the perfect furniture and décor that suits your event theme and budget, including a LED custom-branded bars, up lighting, unique structures and more.



Our Favorite Piece?

This custom branded cube that fits right on top of the A-List Room's center fountain!





EVENTIQUE ENTERTAINMENT

ROAMING MENTALIST

Circulating throughout the party, Our mentalist introduces himself to small groups and performs miracles before their eyes: \$100 bills appear from nowhere, playing cards change in the blink of an eye and minds are read. Your guests will be astounded by their world-class sleight of hand and mind reading abilities, and delighted by their sense of humor and charm. Estimated cost: \$2,950

DJ

Cool & Trendy, our DJ's always know how to read the crowd and keep the night going with the right music. Estimated cost: \$2,000

JAZZ DUO

Chic NYC based Jazz Duo consisting of upright bass and a vocal singer. Their instrumentation may be deceptively simple but they can deliver an intoxicating jazzy, funky, and sultry sound. Estimated cost: \$3,500

JAZZ TRIO

Jazz Trio consisting of an upright bassist, a pianist and a trumpeter. With only three instruments, a Jazz Trio can deliver a classic yet unforgettable sound. Estimated cost: \$4,000

DIGITAL CARICATURIST

Our artists leave their French easels and chalks at home, arriving at your venue with state of the art equipment your guests and clients have likely never seen in action. The artists draw on either iPads or other tablets with 32" screens displaying every stroke of the stylus, giving onlookers an intimate inside view of the artists process. Estimated cost: \$2,500.

CASINO TABLES

Challenge yourself to come out a winner on our casino tables. All dealers are licensed and trained to deal in high stakes tournaments. Estimated cost: \$750 per table.

Don't see what you're looking for? With a network of vendors, Eventique can source exactly what you need! Don't hesitate to ask for unique or special requests!

FREQUENTLY ASKED QUESTIONS

Can I use my own caterer or event management company?

We are always open to work with other caterers and we will absolutely make it work with the caterer of your choice! Instead of restricting you from bringing your own, we charge a small fee to cover additional work, staff and time spent catching your vendor up with the intricacies of our complex building!

Can I rent multiple rooms to accommodate my large group?

Our venue is unique in that we are a bustling tourist attraction in Times Square that remains open to the public while your event takes place! Our priority is guest experience and guest satisfaction so when renting out our rooms for private events, we don't rent more than one large space at a time so our public guests can still enjoy the majority of wax figures without feeling like they've missed out. If you'd like to rent more than one space, chat with us about a full-attraction buyout!

Is your venue handicap-accessible?

Our facilities are designed to be fully accessible to guests with a disability. Our trained staff will ensure that guests who require assistance are transported safely by means of an elevator designated for this purpose. Disabled guests can use a wheelchair and we permit seeing eye dogs, guide dogs and hearing eye dogs.

Can I make my deposit on a credit card?

Yes! However, there is a 3% fee issued by credit card companies. To avoid this fee, we recommend either a check or wire transfer.

Are floor plans of the building available?

Yes! Upon request, we will send you a birds-eye view diagram of the room of your choice to help you plan your dream event!





Let's Get The Party Started
Have Your People Call Our People!

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