

# Madame Tussauds

## VIENNA

### **NEW Chris Hemsworth wax figure unveiled at Madame Tussauds Vienna**

**G'Day, Chris! What is better than one Chris Hemsworth? Right, two! That's why on Monday evening, a new likeness of the handsome Australian was unveiled at the Prater Winter Market in Vienna, Austria.**

**Vienna, 19/12.** Six months, more than 20 artists and almost 3,000 hours of work: Behind the team of Madame Tussauds lie exciting weeks, the result of which was finally presented to the public today: The brand-new wax figure of Chris Hemsworth.

Super-fan's Dylan and Tristan, who won a social media competition, had the special honour of unveiling Wax-Chris, packaged in an XXL Christmas gift. *"Wow, I'm really impressed It's cool to see Chris Hemsworth 'in person'",* they said.

#### **Lengthy production process**

However, six months passed before the actor from Down Under was completed. Every Madame Tussauds figure worldwide will be created in London. Each hair was individually inserted, which alone took three months. The eyes were made of acrylic resin, imitating his real eye colour and were individually hand painted. His tattoos were also matched and were hand-painted.

#### **Great demand**

The demand from visitors had been very high for a long time, as Lukas Rauscher, Marketing Manager of Madame Tussauds Vienna, revealed: *"Our guests have been asking for a long time for us to finally add him to the wax family. Especially after his visits to Austria last year, the request increased even more. After a long period of keeping this secret under wraps, the time has finally come! We are overwhelmed and know that our visitors will be too!"*

#### **Deliberately portrayed as himself**

The 39-year-old's likeness wears a light blue linen suit, accessorised with various rings and necklaces. The three-day beard is also not missing. This is only the second figure of Chris worldwide that shows him outside his famous film role as "Thor". The fact that he was not portrayed as his film character from the "Marvel" series but as himself was a "conscious decision" on the part of the attraction.

The brand-new wax figure of Chris Hemsworth is now on display in the A-List room at Madame Tussauds Vienna. Tickets can be booked online at [www.madametussauds.com/wien/en](http://www.madametussauds.com/wien/en).

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#### **PRESS MATERIAL TO USE:**

- **Photos from the unveiling:** <https://we.tl/t-VEIqcFJP8j>  
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#### **SOCIAL MEDIA-CHANNELS:**

- **TikTok:** @madametussaudswien
- **Instagram:** @madame\_tussauds\_wien
- **Facebook:** @MadameTussaudsWien

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